

The Lake Merritt Uptown and Downtown Oakland Associations are issuing a call for artist proposals for a murals or street art installations within the boundaries of our districts here in Downtown Oakland.

Project Details:

- The goal of any mural/street art project selected is to provide a piece of public art of interest to residents and visitors to downtown Oakland.
- The project can come in various forms, shapes and sizes.
- The mural should include the metal gutters, air conditioning unit, door, pipes, vent, and meters.
- We are open to all forms and proposal, but typically expect the art to have a relevance to the community of downtown Oakland and to be something unique to artistic fabric of the area.
- Special note: No building are selected at this time, we are expecting grant awardees to have the ability to make contact with effected property owners, receive permission to execute their project in the form of a contracted agreement.
- There is no application fee.

Proposal Deadline:

There is no deadline, and we want to hear from the community. If you have a project in mind and you want to present it, please feel free to submit to us at anytime.

E-mail Proposals To:

Andrew@downtownoakland.org

Award Amounts:

We may give up to \$5,000 per project. All costs associated with the project must be covered with this funding. If additional funding is required to fully execute the project, please outline your other funding sources. We typically will not release funding until commitments for all funding have been secured to fully execute the project.

Initial Payment:

50% of the stipend will be paid within two weeks of a signed letter of agreement. 50% of the stipend will be paid upon completion of the mural.

Completion Date:

All submissions must have a completion date.

What to Send With Your Submission:

Please structure and label the proposal sections using the headings:

Part 1: The Written Proposal

Contact Information:

Full Name

Address

Telephone Number

E-mail address

Illustrations of Proposed Work

Proposals must contain between 1 and 5 sketches or digital illustrations of the proposed project.

Detailed Project Description (1 page maximum, 12 pt. font)

Please Include the Following Descriptions:

- A literal description of the project.
- A description of the concepts in the proposed project.
- How will this work contribute to resident's, tourist's and visitor's experience of Downtown Oakland?
- List the maintenance requirements the project will require, if any.
- An artist statement describing your experience and interest in the project.

Materials Budget:

Material reimbursement is available up to \$500.00. The materials budget may be increased depending on justification and approval of the Arts and Culture Board. Please submit a detailed materials budget.

Part 2: Support Materials/Previous Work

- Proposals should be accompanied by 5 to 10 images of previous work. Files should be submitted in a .pdf format and will be acknowledged upon receipt.
- Resume – Maximum 2 pages per artist.

Additional Requirements For Mural Projects:

Artist shall be responsible for preparation of the surface to ensure a minimal life span of 3 years. This may include a primer and other preparation necessary for the optimum bond of the paint to the wall. Two applications (two coats) of Anti-Graffiti/ultraviolet protective coating must be applied on the surface and top of the finished art that will provide resistance to vandalism and the weather. Please include the cost of the protective coating in your budget. Andrew Jones must approve the mural prior to coating being applied.

Selection:

Members of the Lake Merritt Uptown and Downtown Oakland Associations staff and SOBO Committee members will select all projects. The Lake Merritt Uptown and Downtown Oakland Associations reserve the right to deny any and all proposals

submitted. These projects and the awarding of funds is solely based on the availability of funding and the desire of the SOBO committee to allocate funding to public art projects. Applying to funding in no way ensures funding for your project.

Send electronic submissions Andrew Jones at Andrew@downtownoakland.org

If you have any questions or concerns, please feel free to contact Andrew Jones at Andrew@downtownoakland.org